



MARYLAND PRIMA CHAPTER

SPONSORSHIP OPPORTUNITIES

Annual Sponsorship Levels				
Benefits	Platinum \$1000+	Gold \$750	Silver \$500	Affiliate \$250
Company Logo on MD PRIMA Chapter Website with link to company website	✓	✓	✓	✓
Company Link on MD PRIMA emails	✓	✓	✓	✓
Public Recognition at the MD PRIMA Meetings by PRIMA Board Member	✓	✓	✓	✓
Logo on Greeting screen at MD PRIMA Meetings	✓	✓	✓	✓
Distribute handouts/goodie bags at MD PRIMA Meetings*	✓	✓	✓	✓
Permitted to do a raffle prize at MD PRIMA Meetings**	✓	✓	✓	✓
Company Logo on signage at MD PRIMA Meetings	✓	✓	✓	✓
Complimentary Electronic List of MD PRIMA Attendees (name & entity only)	✓	✓	✓	
Logo on MD PRIMA Chapter Meeting Flyers	✓	✓		
Set up display of marketing materials at MD PRIMA Meetings	✓			
Briefly address attendees at MD PRIMA Meetings (1 minute commercial)	✓			
Complimentary MD PRIMA Registration(s) per meeting	2 (\$180 Value)	1 (\$90 Value)		

One-Time Sponsorships	
<i>Includes greeting screen logo, signage by the food, and recognition at meeting of sponsorship.</i>	
Sponsor Dessert Service	\$250
Sponsor Coffee/Tea/Beverage Service	\$300
Sponsor Breakfast Pastry Service	\$500
Sponsor Breakfast Pastry and Coffee/Tea Service	\$800
Sponsor Hot Breakfast & Coffee/Tea Service (select meetings)	\$1,000
Sponsor Entire Breakfast and Lunch Services	\$2,000

Terms of Sponsorship:

- Payment is due 30 days prior to the first sponsored meeting.
- Sponsorships are for a twelve (12) month period to include three (3) consecutive meetings. All sponsorship benefits are effective upon receipt of sponsorship form to the Maryland PRIMA President and shall continue for one year from date of signed form.
- Due to printing schedules, if form is submitted less than 45 days before the next meeting, some sponsorship benefits will begin at the following meeting. Sponsorships cannot be transferred.
- Complimentary registrations may be used by sponsor company employees and their invited guests.
- Setup of materials by a Platinum Sponsor must be made known to the PRIMA President in advance to ensure space is made available at the venue. Display must not interfere with the meeting.
- Special sponsorships or requests will be reviewed by the MD PRIMA Board of Directors when appropriate notice is given to the Board for consideration.

*** Handout/goodie bag terms:**

1. Goodie bags may be placed at each table setting or provided at the registration table in a small basket/container if space allows.
2. A vendor representative may not be setup/stationed at the registration table to hand out goodie bags. If a special table is desired, the platinum sponsorship must be purchased or a special sponsorship request may be made depending on space.
3. Any remaining goodie bags must be collected and taken with the vendor at the end of the seminar.

**** Raffle drawing terms:**

1. MD PRIMA will provide the signage with the sponsoring vendor's logo at the registration table and a fish bowl for the cards. The signage would read that participants may be contacted by the sponsoring vendor.
2. MD PRIMA has no obligation to provide a certain number of contacts from the drawing to the sponsoring vendor.
3. The drawing will be immediately following the second speaker. The name will be drawn by a MD PRIMA Board Member with an acknowledgement to the sponsoring vendor.
4. The vendor will receive all the business cards from the fish bowl.
5. Representatives of the sponsoring vendor are excluded from the drawing.



MARYLAND PRIMA CHAPTER SPONSORSHIP FORM

Name of Sponsoring Business _____

Contact Name _____

Phone _____

Email _____

Our company would like to be a sponsor of Maryland PRIMA for one year or three chapter meetings at the **PLATINUM / GOLD / SILVER / AFFILIATE** level. *(Circle One)*

The sponsorship will expire one year from the date of this signed form.

Our company would like to sponsor service for:

COFFEE PASTRY DESSERT BREAKFAST LUNCH *(Circle One)*

at the Maryland PRIMA meeting on _____, 20____.

I would like to do a raffle at the following meeting(s) _____.

Raffle Item: _____

Total Sponsorship Amount \$ _____

Paid by _____ Check _____ Credit Card _____ PayPal _____

Signature _____ Date _____

OFFICE USE

Payment of _____ received on _____ by _____